

NKN Media

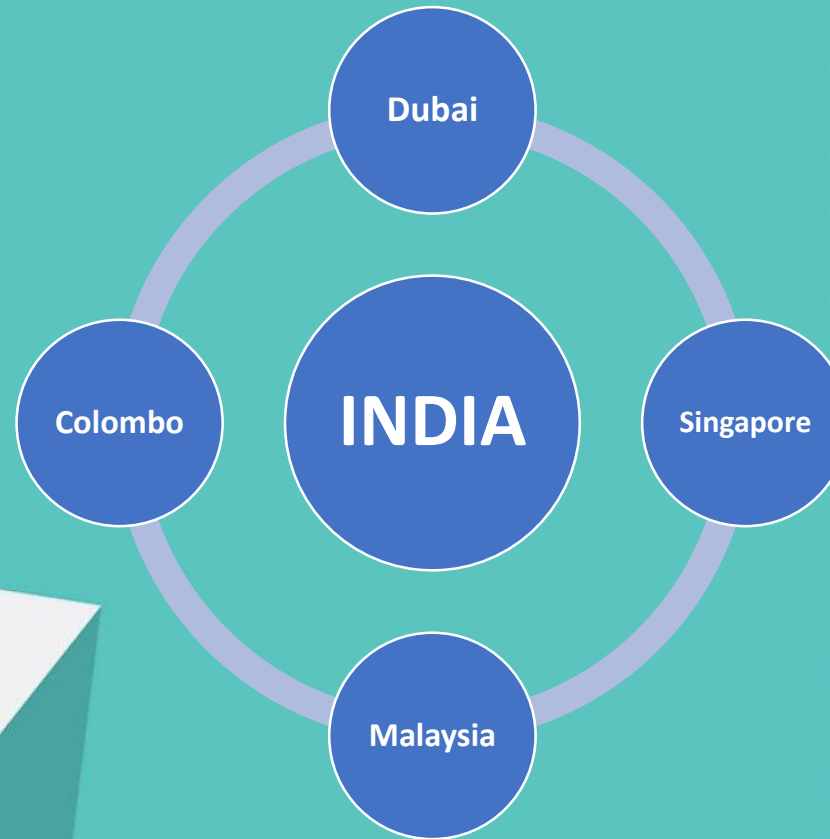
We Are a Global Media Advertising Network

Social Media



Winning brands is moving one stride forward! We look at every brand as a holistic element and we create distinctive and a sacrosanct plan with our network.

Overview



MISSION STATEMENT

To become leading global media outsource company, while focusing on organization growth by creating independent opportunities and to deliver exceptional value growth to our clients & partners.

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Social Media



PORTFOLIO OF TV CHANNELS

REPUBLIC^{TV}



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Social Media





REPUBLIC TV

YOUR NEWS. YOUR LANGUAGE.
YOUR HABIT.

Republic (Republic TV and Republic World) is India's first independent media tech company.



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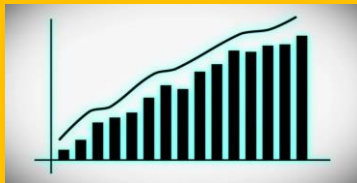
**Republic is not one man.
Republic is the united might of the people.
Republic will not bow down.
Republic is too loud to be silenced.
You are the Republic.
We are just your voice.**

INDIA'S LARGEST NEWS NETWORK

Republic TV is India's largest news network and garners millions of impressions on a daily basis. Our viewers are inquisitive, informed and active; we have the power to transform your business.

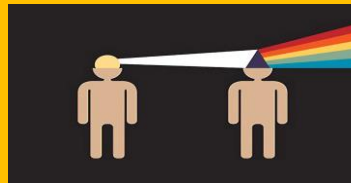


SCALE



Millions of viewers across TV and Digital

INFLUENCE



India's only independent news network
across all platforms

ACTION



Highest engagement score across TV and Digital

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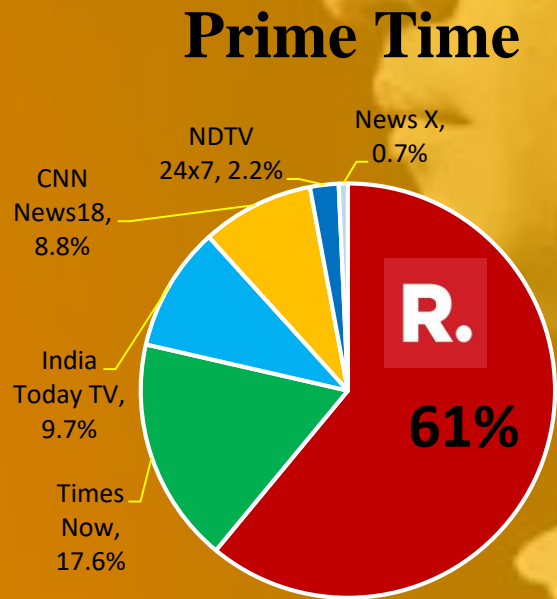
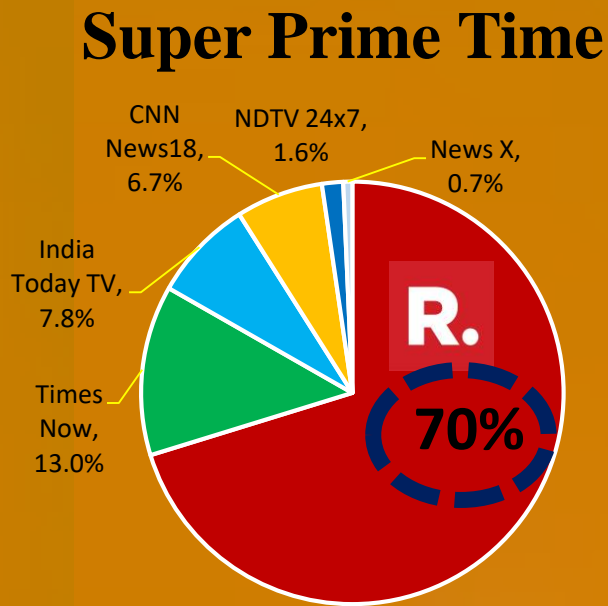
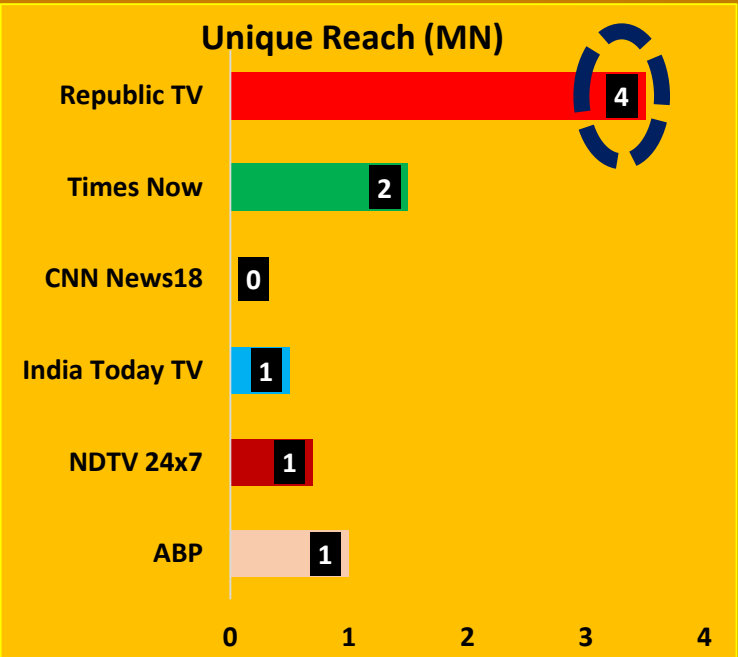


Social Media



Republic TV is India's most watched English news channel from its week of launch. Founded by Arnab Goswami, Republic TV was launched on 6 May 2017. Republic TV has nationalism at its core, the pursuit of truth as its guiding principle and imbibes the fearlessness to investigate, dig out and broadcast that truth in order to fix accountability for a billion. Seeped in hard-hitting opinion and wound with interactive news content and formats, Republic World follows the principle of breaking the news and breaking the silence.

- Top 3 News channel mostly watched by over 4 Million Asian population in UAE.
- Republic TV has steadily maintained 70% market share, large difference with runner up channel.
- Since its launch with local beam in UAE, local coverage and local brands are showcased with a reach of 4 Million.



Dominating Prime Time & Super Prime Time

70% Market Share in Super Prime Time

**Source : IPSOS | Market:- UAE | Period :- AUGUST 2021| Target Group:- ASIANS*

BREAKING
NEWS

ABP Network

Be open.
Be informed.
Be limitless.

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ABP Network is a News Media company with its presence in the Television and Digital Media in multiple Indian languages, with a prominent footprint in India and abroad. Our core purpose is to create an Informed and Happy Society. ABP Network is a group company of ABP which was incorporated almost 90 years ago and continues to be one of the largest Indian Media Conglomerates.

Since 2003, ABP Network has pioneered the way news is disseminated in India in Indian languages. ABP Network also has a considerable presence on digital platforms with news websites in Hindi, Marathi, Bangla, Gujarati, Punjabi, besides platforms about Cricket & Bollywood.



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THE GLOBAL FACE OF PUNJAB

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Social Media





WHO WE ARE.. WHO WE ARE..

Promoted by G Next Media Private Limited, the PTC Network has successfully established itself as World's no.1 Punjabi TV Network.

The network under the leadership of Rabindra Narayan, Managing Director & President has successfully expanded its base to UK, USA, Canada, Australia, New Zealand & Europe.

Having seven flagship channels - PTC Punjabi, PTC News, PTC Simran, PTC Punjabi GOLD, PTC Music, PTC Dhol TV & Chak De under its umbrella and touching lives of millions of viewers across the globe with a common objective that primarily focuses on - Punjab, Punjabi and Punjabiya, the PTC Network channels feature wholesome family infotainment for all age groups.

400+
EMPLOYEES

11
YEARS

40+ MN
REACH

7 CONTINENTS
7 CHANNELS
1 OTT APP
1 NETWORK

17
OFFICES

20+
IPs

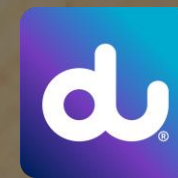
2000+
CLIENTS

PTC NETWORK CHANNELS

PTC PUNJABI



CH#
943



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299



World's No.1 Punjabi Television Channel

PTC Punjabi started beaming on 6th August 2008 and since then it has remained the leading Punjabi entertainment channel for the state of Punjab. PTC Punjabi is the only Punjabi entertainment channel that airs live Gurbani from Sri Harmandir Sahib (Darbar Sahib), Amritsar for more than 8 hours a day.

The channel features entertainment programmes including dramas, comedies, music, talk shows and awards ceremonies. PTC Punjabi has revolutionized the Punjabi cinema and music industry by introducing the most sought after Film & Music Awards.

PTC Punjabi has been the no.1 Punjabi channel as per the rating agencies throughout the last decade and is the no.1 channel in Punjab ever since BARC started reporting Punjab market separately.

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Social Media





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945



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472

UAE's Premier Youth Music Channel!

*Dynamic and a Vibrant Blend of International, Asian,
Native Arab Music & Youth Culture.*

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Social Media



BalleBalle

We are
Att.

We are
Ghaint

We are
Swaggy

We are born
to give Hits

We do not follow the established
rules because we make our own

Balle Balle, UAE's premier youth brand, will be a dynamic and a vibrant blend of music and youth culture. Balle Balle to be a cultural home to the millennial generation, music fans and artists across UAE. Balle Balle products will be available across unique categories with targeted brand licensing. With an aim to entertain, lead, break stereotypes and collaborate with young people through its evocative communication, Balle Balle will always stand out of the crowd with youth relevant shows.

It will have its own branded content arm for advertisers exploring edgy and quirky branded content from the youth powerhouse.

Known for its unique properties the channel will in future become a preferred destination for advertisers to reach out to the UAE youth. With millions of hyperactive relevant users in UAE, <https://balleballe.tv/> will be the most popular youth hangout online.



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Social Media



BalleBalle Content Platform

Balle Balle Platform is a talent and independent content platform for both, Independent music artists and fans of Independent music content. We promote Musicians, Bands, Singers, Composers, Instrumentalists etc. who create commercial non-film content and help them distribute their original content, enabling them reach out to their fans.

And for the fans, we offer a huge library of audio and video content that's diverse in Genre, Language and style, making it suitable for tastes of all kind!

In simple words, Balle Balle Platform is where you can experience the best music in the quickest and the cheapest way which is handpicked and curated for use for the consumer and the fan.



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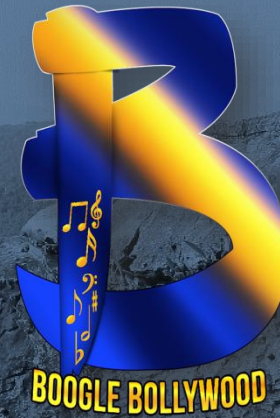


Social Media



BOOGLE BOLLYWOOD

• The BANK OF MUSIC !



MUSIC BEGINS HERE !

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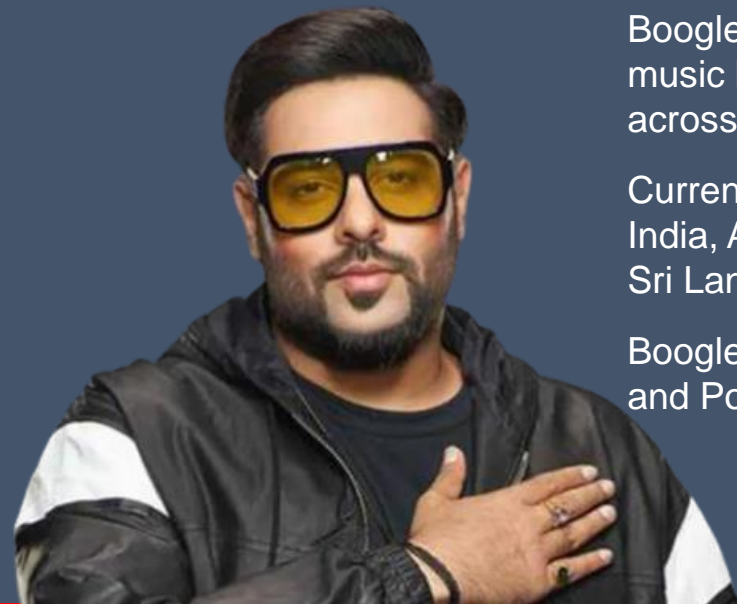
Boogle Bollywood, a Punjabi & Hindi Entertainment Music HD Channel, here you will find the best of Info-Entertainment, Exclusive & Latest Punjabi & Hindi Content.

The content features New Song Releases, Music Videos, Upcoming Movie Releases, Movies & Song Trailers, Live Events, Fashion, Celebrity Interviews etc.

Boogle Bollywood streams 24x7 music and is the ultimate dream destination for music lovers to get their daily dose of Bollywood & Pollywood Music. Available across multiple digital platforms offering unmatched music and content!

Currently, it reaches to over 700 million music lovers across the world, including India, Australia, New Zealand, USA, Canada, UK, Pakistan, Dubai, Bangladesh, and Sri Lanka.

Boogle Bollywood has partnered over 100 Films as a Media Partner in Bollywood and Pollywood, creating a niche for itself.



TO ADVERTISE CONTACT



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Shukran!