



ARTWORK SPECIFICATIONS

TVC (FCT) & BANNERS (NFCT)

TVC (FCT)



Material should come with logo and text within safe action area (10% each on each side horizontal as well as Vertical to be left without logo and Text)

Format	HD
Codec	DV PAL
Frame Rate	25 FPS
Dimensions	1920X1080
Aspect Ratio	16:9
Audio	A1 & A2
File Extension	MXF, MOV, MP4

TVC (FCT)



HD VERSION (VIDEO)

VIDEO CODEC	XDCAMHD50
VIDEO SIZE	1920X1080
ASPECT RATIO	16:09
INTERLACE	UPPER FIELD FIRST
VIDEO STREEMING BIT RATE	50 MBPS
FRAME RATE	25 FPS
NEED INTERLECE	

AUDIO

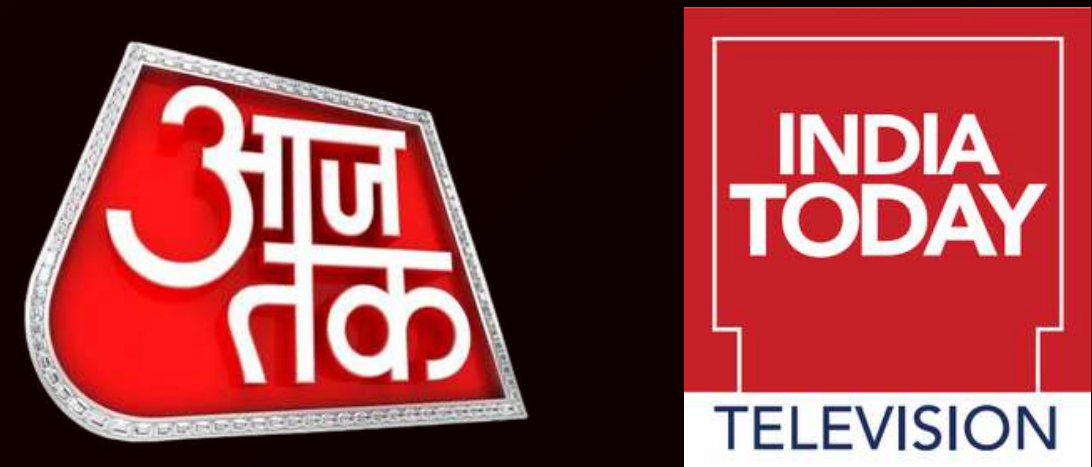
CODEC	PCM
CHANNELS	Stereo
SAMPLE SIZE	16 BIT
SAMPLE RATE	48KHZ

TVC (FCT)



Format	.MXF FORMAT
Frame Rate	25 FPS
10 seconds – 1920x1080	
KEEP SAFE AREA	

TVC (FCT)



Format	.MP4 FORMAT
10 seconds – 1280 X 720	
KEEP SAFE AREA	

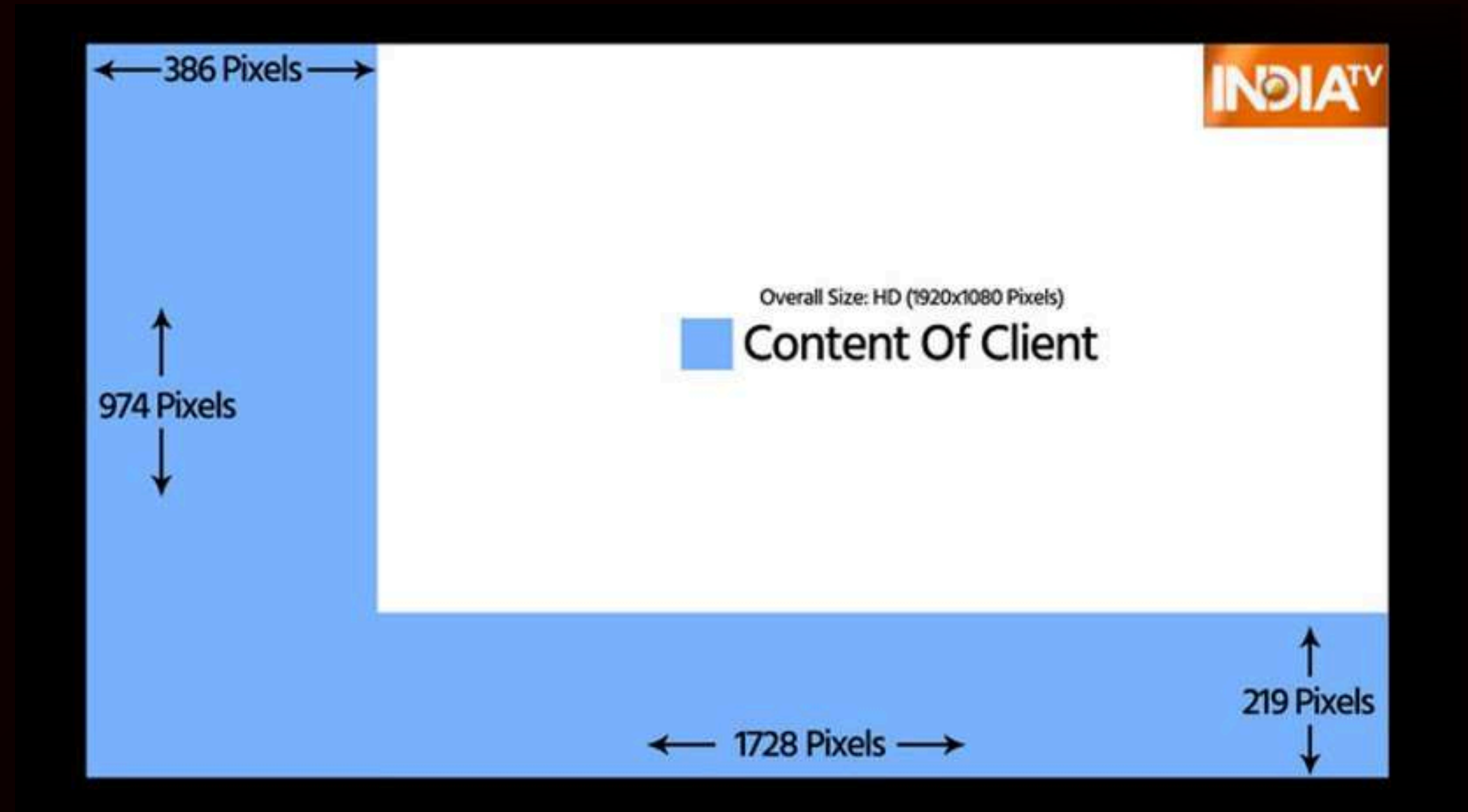
BANNERS(NFCT)

REPUBLIC_{tv} | – BAND



BANNERS(NFCT)

INDIA^{TV} L- BAND



BANNERS(NFCT)

**NDTV
24x7** L- BAND



BANNERS(NFCT)



&



– L – BAND

364 width
1004 height
(in pixels)



1784 width(in pixels)
200 height

SAFE AREA

SAFE AREA

THANK YOU

nknmedia.ae

04 433 2551