



# Company Profile

Empowering Brands via  
Strategic Media Collaborations

# About Us



Since 1999 **NKN Media** has been a leading global communications firm, operating across numerous countries such as **India, United Arab Emirates, Singapore, Bahrain, Malaysia, Sri Lanka, the United Kingdom**, wide range of media services including Television, Print, Digital, Travel Media, Radio, Cinema, and OOH, NKN Media is a powerhouse in the industry with a comprehensive 360 -degree approach to meeting clients' needs.

NKN Media proudly holds prestigious partnerships with top media brands like **Republic TV, Aaj Tak, India TV, NDTV World, India Today, Times Now, Zoom TV, ET Now** and the publishing of **SpiceJet's in-flight magazine, Spice Route**. With a vision to excel as a global media outsourcing company, NKN Media prioritizes delivering value to clients and fostering organizational growth. NKN's commitment to innovation and service excellence ensures the ongoing provision of premium media solutions.



## Our Vision

To empower our clients to achieve their greatest potential by becoming their leading global media outsourcing partner



## Our Mission

To deliver exceptional value and drive sustainable growth for our clients and partners, while fostering organisational development through innovative and independent opportunities.



**NKN's Exclusive**

# Media Partnerships

NKN Media stands at the forefront of media outsourcing, forging exclusive partnerships with some of the most influential news and entertainment networks. Our strategic alliances with Republic TV, Aaj Tak, India TV, NDTV World, India Today, Times Now, Zoom TV, ET Now and empower brands with unparalleled media exposure across diverse platforms.



Exclusive **UAE Feed Singtel**

|                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                            |
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| <br>   Channel No: 551<br>   Channel No: 61 | <br>   Channel No: 559<br>   Channel No: 80     | <br>   Channel No: 554<br>   Channel No: 76     | <br>   Channel No: 560<br>   Channel No: 84       |
| <br>   Channel No: 549                                                                                                     | <br>   Channel No: 552<br>   Channel No: 81 | <br>   Channel No: 556<br>   Channel No: 73 | <br>   Channel No: 264<br>   Channel No: 1547 |

Exclusive **Singapore Feed Singtel**

|                                        |                                                                                             |
|----------------------------------------|---------------------------------------------------------------------------------------------|
| Times Now (Kondattam Pack & Desi Pack) |    676 |
| Zoom (Desi Pack)                       |    677 |

Inflight Magazine

# Spice Route

**Spice Route**, read by over a million passengers each month, covers travel, food, fashion, lifestyle, films, culture, and spirituality.

**SpiceJet**, India's **fourth-largest airline**, connects 73 destinations, including 60 Indian and 13 international locations.

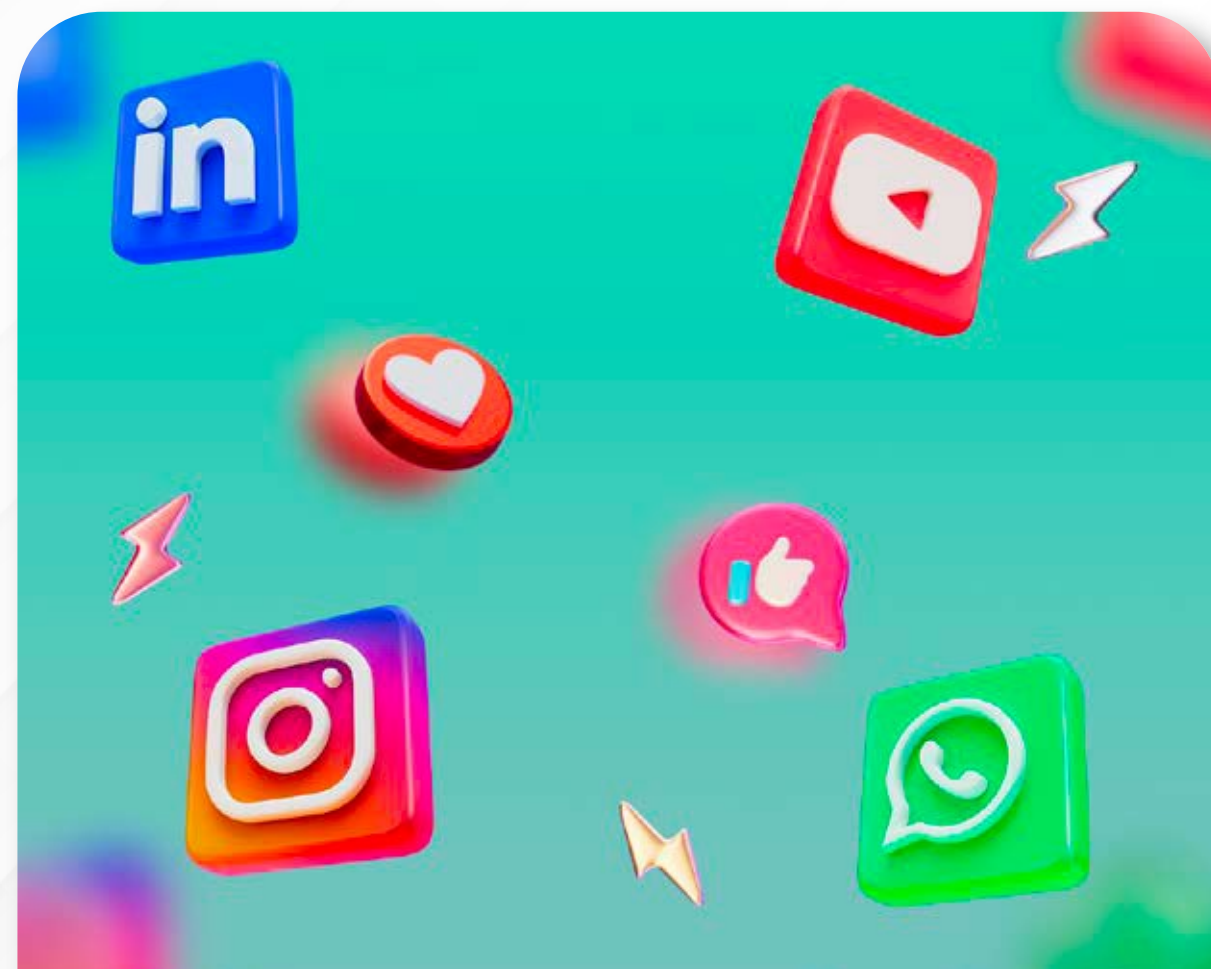
**NKN Media** publishes an engaging magazine for travelers, connecting brands with stakeholders. Spice Route targets business and leisure travelers, offering prime advertising opportunities for businesses in **the Gulf region** with tailored campaigns based on ad size, placement, and duration.



# Digital Marketing

Founded in 2023 by Sheikha Hessa Mohammed bin Hamdan bin Hamdan Al Nahyan, Beyond Marketing made significant strides in 2024 NKN Media acquired a 50% stake in the company. Now operating as the digital division of NKN Media Beyond Marketing excels in handling all aspects of Branding and Marketing, allowing businesses to focus on their core operations.

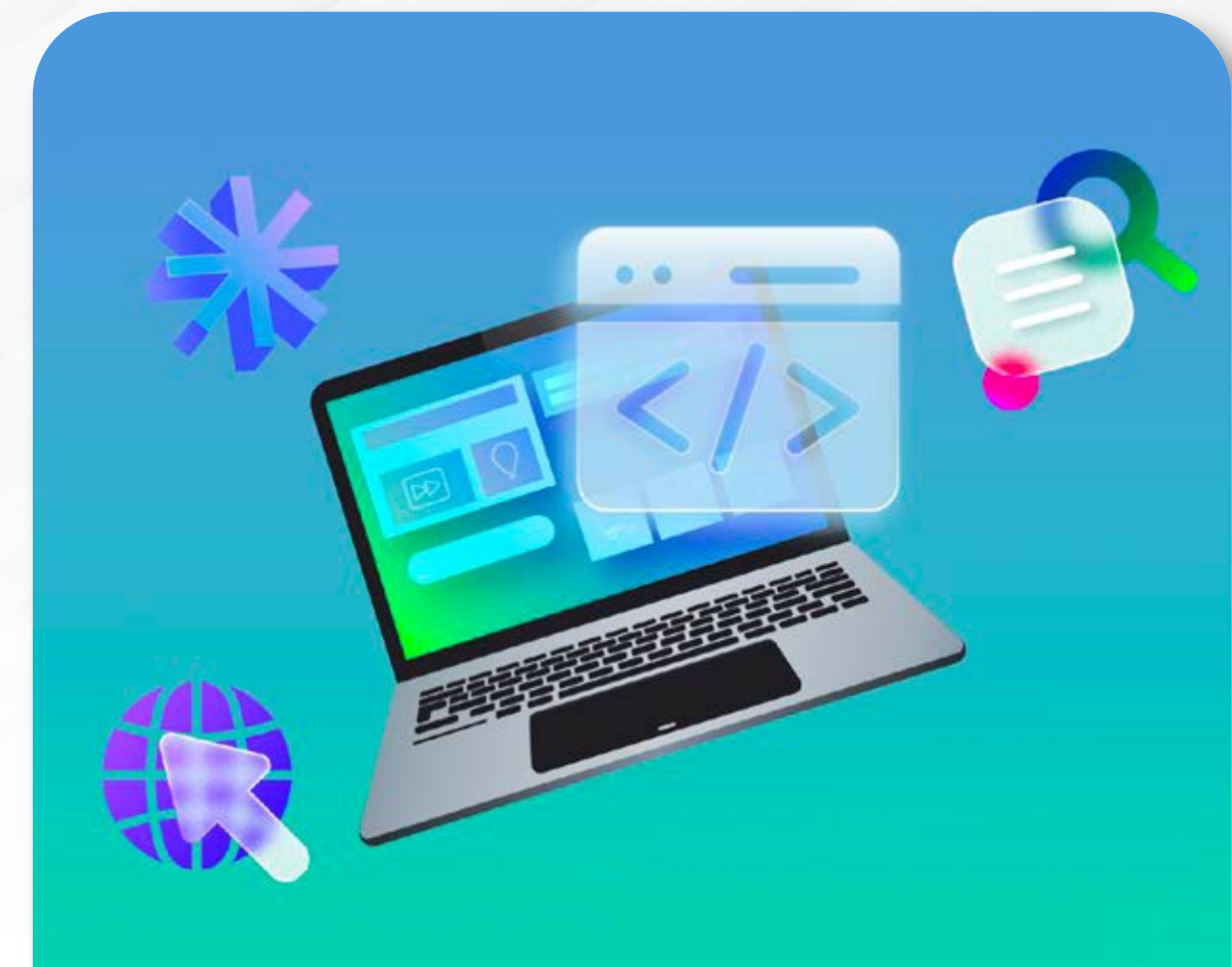
NKN Media serves as a comprehensive hub for advertising needs, spanning TV, print, and now digital with Beyond Marketing. Whether leveraging traditional media or cutting-edge digital platforms, we ensure your brand receives the attention it deserves across all channels.



**Social Media Marketing**



**Video Production**



**Web Design & Marketing**



## NKN Exclusive Events

# The Icons of the UAE

NKN Media, in collaboration with the **India Today Group**, celebrates the exceptional success stories and remarkable achievements of leading businessmen across diverse sectors in the United Arab Emirates.

We **honor visionary business leaders** who are shaping the future of the UAE's economy and inspiring others. Through their dedication and innovation, these individuals have significantly contributed to the nation's thriving business landscape. Their stories will be showcased on television, sharing their insights and experiences with a wider audience.

# Ultimate Realty Awards

A prestigious initiative by NKN Media in collaboration with NDTV Group, the Ultimate Realty Awards spotlight the exceptional achievements of leading individuals in the UAE's real estate sector. This event celebrates visionary architects, developers, and organizations across various categories who fuel the industry's success.

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# The Dubai Property Expo

**The Dubai Property Expo** offers a unique platform to explore the vast potential of Dubai's diverse and rapidly expanding property sector. Gain valuable insights into lucrative investment opportunities, discover a wide range of properties, and connect directly with leading Dubai developers.

This event marks a significant step in expanding our global footprint. By **bringing the Dubai property market directly to Singapore, London & Turkey** we aim to connect international investors with exciting opportunities and showcase the vibrant future of Dubai's real estate landscape.

# Aap Ki Adalat

**Aap Ki Adalat**, hosted by journalist Rajat Sharma, is India's longest-running TV show. NKN Media proudly served as the associated partner for the first-ever "Aap Ki Adalat" episode featuring **Salman Khan**, held in Dubai.

This landmark event showcased our media partnership capabilities and highlighted our commitment to delivering exceptional content. Through such collaborations, **NKN Media continues to set new benchmarks** in the media industry, cementing our position as a global leader in media outsourcing.



# Titans Of Majlis

## UAE's Biggest Startup Funding Show

**Majlis** is designed to be a **game-changer** for the region's thriving startup ecosystem. We provide a dedicated **platform for aspiring entrepreneurs to showcase their ideas** to a panel of potential investors and a wider audience. This unique opportunity allows startups to connect with the resources and funding needed to turn their visions into reality.

### **More Than Just a Show**

Majlis goes beyond simply presenting pitches. We aim to foster a supportive environment that fosters innovation change this into Cultivate a supportive environment for innovation and empowers the next generation of entrepreneurs.



## Our Leaders

# Mr. Abdul Majid Khan CEO & MD

**Mr. Abdul Majid Khan**, a seasoned media professional boasting over 24 years of experience in both Indian and international media organizations. Known for his innovative approach and a keen eye for discovering new avenues of growth, Mr. Khan is guided by strong values of agility, adaptability, resilience, and competence.

As the CEO, he shoulders the challenging responsibility of driving revenue growth for partner satellite channels in **India** and **Dubai**, along with forging new media partnerships. Mr. Khan's exceptional adaptability skills and practical techniques are not only noteworthy but also highly relevant in today's dynamic world change this into practical techniques are highly relevant.



# Our Directors



**Mr. Rajesh Lodha**

With 27 years of experience in the finance and real estate industry, has recently transitioned to the media sector. Known for his expertise in investment management and property development, Mr. Lodha now brings his strategic insight and extensive industry knowledge to his role in the media company.



**Mr. Deepak Kumar Agarwal**

Hails from a background rooted in chemical manufacturing, yet he recognized early on that his passion lays elsewhere. Opting to carve his own path to success, he embarked on a journey driven by his entrepreneurial spirit. Endowed with a natural acumen for business, Mr. Deepak excelled in every endeavor he undertook.

# Event Glimpses



# Event Glimpses



# Event Glimpses



# Meet The Team



# Meet The Team



# Our Clients

**SOBHA**  
REALTY



**indigo**  
Real Estate

**SAMS**  
REAL ESTATE

**MERLIN**  
— REAL ESTATE LLC —  
RERA: 30364



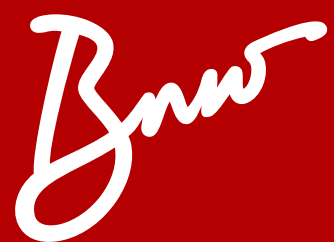
  
**DUGASTA**  
PROPERTIES

**DRIVEN**  
**Forbes**  
GLOBAL PROPERTIES

  
**FORTUNE 4**  
— Real Estate —

**GFS**  
DEVELOPMENTS

**DANUBE**  
**PROPERTIES**

  
BNW DEVELO  
بنو للتطوير العقاري  
PMENTS  
بي ان دبليو

 **بن غاطي**  
**BINGHATTI**

  
**LAYS**  
**DEVELOPERS**

**DAMAC**  
LIVE THE LUXURY

  
ماجد الفطيم  
MAJID AL FUTTAIM

**refine**

 **SYMBOLIC**  
BUILDING HOMES. CREATING LEGACIES.  
DIVISION OF **SPEEDEX GROUP**

 **ONE STOP REALTY**  
— Real Estate —  
MAKE YOUR DREAM HOME A REALITY

**Water**  
  
**& Shark**

**DNL** | **PROPERTIES**

 **PEACE HOMES**  
DEVELOPMENT

**SAMANA**  
DEVELOPERS

# Our Clients



Lifestyle



METEORA



# Contact Us

At NKN Media, we're here to elevate your brand. Have a question, need help, or want to explore new opportunities? Our team is just a call or click away. Reach out through the channels below and let's propel your brand forward

## Get InTouch



info@nknmedia.ae



+971 52 219 3009



Dubai Media City Building 6 - 1st floor - Office 109  
King Salman Bin Abdulaziz Al Saud St - Al Sufouh -  
Al Sufouh 2 - Dubai



<https://nknmedia.ae>

# Our International Branches

## India



 NKN MEDIA PRIVATE LIMITED,  
New No.164, Old No.119, Lake View  
Road (Backside Ground Floor),  
West Mambalam, Chennai – 600033

 +91 7000951798

## United Kingdom

 NKN Media UK Limited,  
25 Tarry Way, Boughton,  
Northampton, England, NN28GP

 +44 7424 491361

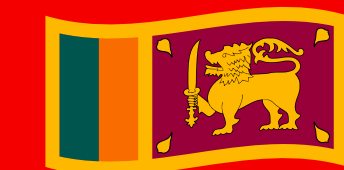
## Singapore



 NKN MEDIA PTE. LTD.,  
3 Shenton Way #07-03,  
Shenton House, Singapore (068805)

 +65 9008 0571

## Sri Lanka



 Paramount Tower (Nawala)  
Level 2 to 5 No 192/10 9th  
Lane, Nawala Road,  
KOTTE 10250 Sri Lanka

 +971 52 219 3009

**Thank  
You!**